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INTRODUCTION

VIRGINIA GAY HOSPITAL

Virginia Gay Hospital (VGH) is a privately operated, nonprofit, critical access hospital. VGH was named after our founder and benefactor, Virginia Gay, who bequeathed a generous gift of $50,000 to the City of Vinton in 1914 to establish a community hospital. This important gift, valued at more than $1,000,000 today, provided the necessary foundation for what was to become Virginia Gay Hospital in 1923.

“I have an affection for Vinton and its people because most of the years of my life were spent in it and among its people. They were my happiest years. For these reasons, I have made this provision for a hospital in Vinton. It shall be known and designated as the Virginia Gay Hospital.” ~ Virginia Gay

For nearly a century, Virginia Gay Hospital has served the health care needs for generations of families. Throughout our long history, Virginia Gay Hospital has undergone substantial changes and improvements, largely through the generosity of community members, resulting in exceptional care and underscoring the healing tradition made possible by Virginia Gay.

PROVIDERS

Our integrated healthcare delivery system includes 16 providers comprised of family practice physicians, an advanced registered nurse practitioner (ARNP), physician assistants (PA), a general surgeon, PA Hospitalists, and a multitude of clinical and business staff. We also have an extensive network of over 25 specialists who are available to provide services in our hospital.

SERVICES

VGH, the only hospital in Benton County, provides: Family Practice, Gynecology, General Surgery, Internal Medicine, Cardiology, Psychiatry, Pathology, Radiology, Nuclear Medicine, Orthopedics, Neurology, Podiatry, Oncology, Ear/Nose/Throat, Skilled Nursing, Long Term Care, Physical Therapy, Occupational Therapy, Speech-Language Pathology, Sleep Studies, Social Services, Diabetes Education, Home Health, Public Health, Pain Clinic, Wound Clinic, Nephrology, Pulmonology, Podiatry, Urology, Dietary, Cardiac Rehab, Infusion Therapy, and Laboratory Services.

Family Practice services are available in Atkins, Urbana, Van Horne, and Vinton.

OUR MISSION

Our unified commitment is to exceed our patient’s expectations by sharing techniques and ideas, pursing excellence and providing an atmosphere resulting in a positive impression of Virginia Gay Hospital.
COMMUNITY DESCRIPTION

SERVICE AREA

The community VGH serves, as defined for the Community Health Needs Assessment (CHNA), is based on the primary service area of our hospital. The major service area is Benton County, serving an estimated population of nearly 26,000. VGH also serves several other counties and states. As shown below, the Iowa Hospital Association Dimensions Report indicated 87.35% of VGH inpatients (83.06% outpatient) from calendar year 2015 resided in Benton County.

Unique to Benton County population is the presence of an AmeriCorps National Civilian Community Corps (NCCC) training campus. AmeriCorps NCCC strengthens communities and develops leaders through direct, team-based national and community service. In partnership with non-profits—secular and faith based—local municipalities, state governments, federal government, national and state parks, Indian tribes, and schools, members complete service projects throughout the region they are assigned. AmeriCorps NCCC is a full-time, team-based residential program for men and women age 18-24.

POPULATION

(As reported by the U.S Census Bureau 2010-2014)

A total of 25,658 people live in the 716.26 square mile report area defined for this assessment.
## SOCIOECONOMICS

Median Household Income

<table>
<thead>
<tr>
<th>Report Area</th>
<th>Total Family Households</th>
<th>Average Family Income</th>
<th>Median Family Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benton County, IA</td>
<td>7,327</td>
<td>$82,497</td>
<td>$73,002</td>
</tr>
<tr>
<td>Iowa</td>
<td>797,031</td>
<td>$81,424</td>
<td>$66,829</td>
</tr>
<tr>
<td>United States</td>
<td>76,958,064</td>
<td>$86,963</td>
<td>$65,443</td>
</tr>
</tbody>
</table>

*Data Source: US Census Bureau, [American Community Survey](https://www.census.gov/), 2010-14. Source geography: Tract*
## Uninsured Population

<table>
<thead>
<tr>
<th>Report Area</th>
<th>Total Population (For Whom Insurance Status is Determined)</th>
<th>Total Uninsured Population</th>
<th>Percent Uninsured Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benton County, IA</td>
<td>25,655</td>
<td>1,503</td>
<td>5.86%</td>
</tr>
<tr>
<td>Iowa</td>
<td>3,033,245</td>
<td>247,162</td>
<td>8.15%</td>
</tr>
<tr>
<td>United States</td>
<td>309,082,272</td>
<td>43,878,140</td>
<td>14.2%</td>
</tr>
</tbody>
</table>

*Data Source: US Census Bureau, American Community Survey, 2010-14. Source geography: Tract*

## Unemployment Rate

<table>
<thead>
<tr>
<th>Report Area</th>
<th>Labor Force</th>
<th>Number Employed</th>
<th>Number Unemployed</th>
<th>Unemployment Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benton County, IA</td>
<td>13,991</td>
<td>13,390</td>
<td>601</td>
<td>4.3</td>
</tr>
<tr>
<td>Iowa</td>
<td>1,708,089</td>
<td>1,635,583</td>
<td>72,506</td>
<td>4.2</td>
</tr>
<tr>
<td>United States</td>
<td>159,988,338</td>
<td>151,733,570</td>
<td>8,254,768</td>
<td>5.2</td>
</tr>
</tbody>
</table>

*Data Source: US Department of Labor, Bureau of Labor Statistics, 2016 - March. Source geography: County*
Education and Median Wage Characteristics by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Some Level Beyond High School</th>
<th>Education Associate Degree</th>
<th>Undergraduate Degree or Higher</th>
<th>Salary Wages (per year)</th>
<th>Non-Salary Wages (per hour)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>$52,500</td>
<td>$20.50</td>
</tr>
<tr>
<td>Construction</td>
<td>53.8%</td>
<td>7.7%</td>
<td>30.8%</td>
<td>$78,500</td>
<td>$18.50</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>63.8%</td>
<td>12.1%</td>
<td>29.3%</td>
<td>$55,000</td>
<td>$17.20</td>
</tr>
<tr>
<td>Transportation, Communication &amp; Utilities</td>
<td>73.3%</td>
<td>26.7%</td>
<td>26.6%</td>
<td>$77,500</td>
<td>$15.82</td>
</tr>
<tr>
<td>Wholesale &amp; Retail Trade</td>
<td>61.9%</td>
<td>21.4%</td>
<td>26.2%</td>
<td>$55,000</td>
<td>$16.70</td>
</tr>
<tr>
<td>Finance, Insurance &amp; Real Estate</td>
<td>76.3%</td>
<td>32.1%</td>
<td>35.7%</td>
<td>$77,500</td>
<td>$15.82</td>
</tr>
<tr>
<td>Healthcare &amp; Social Services</td>
<td>77.1%</td>
<td>20.8%</td>
<td>37.5%</td>
<td>$60,000</td>
<td>$16.10</td>
</tr>
<tr>
<td>Personal Services</td>
<td>50.0%</td>
<td>10.0%</td>
<td>20.0%</td>
<td>$65,000</td>
<td>$10.50</td>
</tr>
<tr>
<td>Entertainment &amp; Recreation</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Professional Services</td>
<td>72.2%</td>
<td>11.1%</td>
<td>38.9%</td>
<td>$64,000</td>
<td>$10.00</td>
</tr>
<tr>
<td>Public Administration &amp; Government</td>
<td>89.5%</td>
<td>31.6%</td>
<td>31.7%</td>
<td>$52,000</td>
<td>$15.90</td>
</tr>
<tr>
<td>Education</td>
<td>87.5%</td>
<td>8.9%</td>
<td>69.6%</td>
<td>$54,500</td>
<td>$12.94</td>
</tr>
</tbody>
</table>

*This table includes all respondents without consideration of employment status or willingness to change employer employment.

*Insufficient survey data used.

Data Source: Benton County Laborshed Analysis, 2012

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2016 Economic Impact of the Health Sector on Employment, Income, Retail Sales, and Sales Tax

<table>
<thead>
<tr>
<th>Health Sector Components</th>
<th>Employment Nos</th>
<th>Multiplier</th>
<th>Impact</th>
<th>Payroll &amp; Proprietor Income (1)</th>
<th>Retail Sales (2)</th>
<th>6% Sales Tax (3)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hospitals:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Virginia Gay Hospital</td>
<td>246</td>
<td>1.39255</td>
<td>343</td>
<td>$13,174,912</td>
<td>$15,526,348</td>
<td>$1,654,039</td>
</tr>
<tr>
<td>Hospitals Subtotal</td>
<td>246</td>
<td>1.39255</td>
<td>343</td>
<td>$13,174,912</td>
<td>$15,526,348</td>
<td>$1,654,039</td>
</tr>
<tr>
<td>Nursing Home &amp; Community Care facilities</td>
<td>315</td>
<td>1.19544</td>
<td>377</td>
<td>$10,221,567</td>
<td>$11,690,567</td>
<td>$1,245,403</td>
</tr>
<tr>
<td>Mental Health, Substance Abuse, Other Facilities</td>
<td>315</td>
<td>1.19544</td>
<td>377</td>
<td>$10,221,567</td>
<td>$11,690,567</td>
<td>$1,245,403</td>
</tr>
<tr>
<td>Pharmacies:</td>
<td>72</td>
<td>1.24387</td>
<td>90</td>
<td>$2,345,000</td>
<td>$2,830,884</td>
<td>$301,578</td>
</tr>
<tr>
<td>Medical &amp; Health Services:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Medical and diagnostic laboratories</td>
<td>0</td>
<td>0.00000</td>
<td>0</td>
<td>$0.00000</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Outpatient care centers</td>
<td>22</td>
<td>1.39719</td>
<td>30</td>
<td>$721,762</td>
<td>$905,579</td>
<td>$94,472</td>
</tr>
<tr>
<td>Other ambulatory health care services</td>
<td>22</td>
<td>1.39719</td>
<td>28</td>
<td>$908,741</td>
<td>$747,955</td>
<td>$79,585</td>
</tr>
<tr>
<td>Dental laboratories</td>
<td>0</td>
<td>0.00000</td>
<td>0</td>
<td>$0.00000</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Home health care services</td>
<td>15</td>
<td>1.13062</td>
<td>17</td>
<td>$474,264</td>
<td>$524,082</td>
<td>$55,823</td>
</tr>
<tr>
<td>Other Med/Hlth Svcs Subtotal</td>
<td>59</td>
<td>1.13062</td>
<td>75</td>
<td>$1,804,767</td>
<td>$2,176,716</td>
<td>$231,888</td>
</tr>
</tbody>
</table>

TOTALS: 801 | 1,431 | $32,360,032 | $37,658,888 | $4,001,187 | $240,070
PROCESS AND METHODS

VGH facilitated the CHNA process through the use of the Healthy People 2020 MAP-IT framework to plan and evaluate public health interventions and objectives. Using the MAP-IT framework helped to mobilize partners, assess the needs of our community, create/implement a plan to reach identified objectives and track our progress.

**Mobilize:** Look for partners that have a stake in creating healthy communities and who would contribute to this process. Aim for broad representation. Identify roles for partners and assign responsibilities.

**Assess:** Assess both needs and assets (resources) in the community to gain a sense of what we can do versus what we would like to do. Work together as a coalition to set priorities. Consider feasibility, effectiveness, and measurability as you determine priorities. Collect state and local data to paint a realistic picture of community needs to serve as baseline data.

**Plan:** Identify clear objectives specific to your community and concrete steps to achieve them. Consider your intervention points, where you can create change. Think about how you will measure your progress to know if you are successful. Objectives need to be SMART: Specific, Measureable, Attainable, Realistic and Timely.

**Implement:** Develop a detailed work plan that lays out concrete action steps, who is responsible for completing them, and sets a timeline and/or deadlines. Consider identifying a single point of contact to manage the process and ensure that things get done. Develop a communication plan.

**Track:** Plan regular evaluations to measure and track your progress over time through quality data. Share progress/successes with your community.

**TASKFORCE MEMBERS**

Virginia Gay Hospital utilized the following Public Health professionals within the process of the 2016 Community Health Needs Assessment (CHNA) to perform research, conduct interviews/surveys, and identify and prioritize the healthcare needs documented in this report.

- Melissa Smith RN, BSN, Director of VGH Home Health/Benton County Public Health
- Ashley Perez, RN, BSN, VGH Home Health/Benton County Public Health
COMMUNITY INPUT AND SURVEYING

Meetings
A FY17 Strategic Planning Session was held on 2/19/16. Key members of VGH and members of the Board of Directors discussed the future needs and actions to ensure our service area’s healthcare needs continued to be met.

A group of hospital senior leadership staff meets 2-4 times per month, most recently on 5/25/16, to discuss the current and future needs for our service area and the actions necessary to meet the needs of our community.

Specific areas discussed in both groups included:
- Promotion of Healthy Living
- Prevent Injuries/Violence
- Protect Against Environmental Hazards
- Prevent Epidemics/Spread of Disease
- Prepare for, Respond to/Recover from Public Health Emergencies
- Strengthen the Health Infrastructure.

Discussions, correspondence, and implementation continue amongst members of the above groups to address identified needs and concerns.

Community Survey/Input
An electronic survey comprised of seven questions was created and shared as follows, resulting in 279 completed surveys. The surveys were from anonymous participants. The goal of the survey was to better understand the health concerns and needs in Benton County.

General yearly income level of survey participants included 12.69% report <$25,000, 27.69% report $25,000-50,000, 28.85% report income between $50,000-$75,000, 16.54% report incomes between $75,000-100,000, and 14.23% report >$100,000.
Seven standard questions were asked in the survey:

1. Which of the following do you believe should be our 3 top priorities for promoting healthy living?
2. What do you believe the top 3 priorities should be for preventing injury?
3. What do you believe should be our top 3 priorities for preventing epidemics?
4. What do you believe our top 3 priorities should be for protecting environmental hazards?
5. What do you believe are the 3 most important topics concerning the preparation for, and plan to respond and recover from public health emergencies?
6. What do you believe the top 3 priorities should be in strengthening our health infrastructure?
7. What do you think keeps your community from being healthier?

The survey was made available:

- Shared on VGH Facebook page on 1/23/16.
- Press release in Vinton Today on 1/25/16.
• Shared with community partners to take and distribute the survey. Community partners include, but not limited to the Above the Influence Coalition, local school districts, Benton County Coalition, Benton County Disaster Recovery Coalition, VGH staff via the Pulse, Benton County Department of Human Services, Hawkeye Area Community Action Program (HACAP), and the Benton County Board of Health.

IDENTIFYING HEALTH PROBLEMS AND NEEDS
Following are the needs our community identified through our data review and community input process:

Promotion of Health Living
• The number one priority identified was Mental Health at 66.31%.
• The number two priority identified was Physical Activity at 43.37%.
• The number three priority identified was Nutrition at 39.78%.

RELATED COMMENTS:
  o “Mental health facilities, there is such a long wait for appointments and help is hard to find”
  o “Mental health, mental health, mental health!!”
  o “Mental health education.”
  o “Suicide prevention.”
  o “Not enough advertising agencies that provide what people need ex. Food clothing and medical asst. etc”

Prevent Injuries/Violence
• The number one priority identified was Violence and Abuse at 68.1%.
• The number two priority identified was Suicide at 53.76%.
• The number three priority identified was Motor Vehicle Crashes at 41.94%.

RELATED COMMENTS:
  o “More education on overdosing with street drugs…too much of that going on these days.”
  o “Texting while driving.”
  o “Taking responsibility for your own actions.”
  o “Farm related injury prevention.”

Protect Against Environmental Hazards
• The number one priority identified was Protect Drinking Water at 81.36%.
The number two priority identified was Food Safety at 53.76%.
The number three priority identified was Healthy Homes at 43.37%.

RELATED COMMENTS:
- “Food Safety is very important.”
- “Flooding”
- “Food safety is also very important.”

Prevent Epidemics/the spread of disease

The number one priority identified was Immunizations and Vaccinations at 88.17%.
The number two priority identified was Disease Control and Surveillance at 82.08%.
The number three priority identified was Sexually Transmitted Diseases at 52.69%.

RELATED COMMENTS:
- “Schools and business need daily procedures in place, wipe desks, computers, etc.”
- “Unnecessary antibiotic prescriptions.”
- “Educate new parents better so they know that the benefits outweigh the risks, some people only get certain vaccines, or don’t get them done on time, also it should be mandatory not an option in this country, religious and personal beliefs should be considered but not ultimately it isn’t just about that one person or family, it is about all of us in society around those who choose not to vaccinate, we are also at risk.”
- “Education and preventing the spread of germs; classes for children and/or adults.”
- “Believe all children should be up to date on their vaccination shots at elementary level and all teenagers and those going to college get boosters as needed. Let’s keep our children safe.”
- “Disease prevention through nutrition.”
- “Good hand hygiene. A lot of people don’t wash their hands.”

Prepare for, Respond to/Recover from Public Health Emergencies

The number one priority identified was Communication Networks at 69.18%.
The number two priority identified was Emergency Planning at 68.46%.
The number three priority identified was Emergency Response at 55.20%.

RELATED COMMENTS:
- “Public involvement in preparedness planning.”
- “Biggest is personal preparedness.”
Strengthen the Health Infrastructure

- The number one priority identified was Access to Quality Health Services at 62.72%.
- The number two priority identified was Health Insurance at 42.65%.
- The number three priority identified was Health Facilities at 33.33%.

RELATED COMMENTS:

- “This is a huge issue. Being in a rural environment healthcare needs to be accessible and of the most important for everyone, not just those who are covered by insurance.”
- “Working more on prevention or early intervention-specifically in the Mental Health area. Working with the schools on this topic. Recognizing and helping kids that are bullies or that are victims of bulling.”
- “By health facilities, supporting healthy lifestyles through rec programs and facilities. Fit Families are Healthy Families!”

COMMUNITY REPRESENTATIVES

VGH engaged several tactics to ensure different members of our community were contacted, including those knowledgeable of health care needs of vulnerable populations. This was completed through personal interviews, emails, and coalition meetings from November 2015 to June 2016.

- Virginia Gay Hospital (Senior Staff, Managers, Providers, Health Coaches, Quality Department)
- Benton County Board of Health
- Benton County Public Health
- Benton County Environmental Health
- Benton County Emergency Management
- Benton County Disaster Recovery Coalition
- Benton County Coalition (Mental Health stakeholders)
- Benton County Social Services
- Benton County Department of Human Services
- Benton County School Districts
- Benton County Auditor’s Office
- Benton County Development Group
- Vinton Unlimited
- Above the Influence Coalition (Substance Abuse)
- Iowa State Benton County Extension Office
- Vinton Police Department
- Better Tomorrows (Early Childhood Iowa)
COMMUNITY HEALTH NEEDS ASSESSMENT (CHNA) 2016

- Benton-Iowa Decategorization
- HACAP
- Area Substance Abuse Council (ASAC)

HIGHEST PRIORITY HEALTH NEEDS

Following collection of statistical data and community input, each health indicator was analyzed by comparing it to the state rates to determine our community's priority health concerns. The data was then presented to the hospital Senior Staff who discussed the burden, scope, severity, and urgency of the health needs identified. It was determined that Obesity, Mental Health, and Substance Abuse were the top three health priorities in Benton County.

Obesity

Obesity can be attributed to many factors such as poor diet and limited physical activity. Risk factors for health conditions increase with obesity such as Coronary Artery Disease, Type 2 Diabetes, Cancer, Hypertension, Dyslipidemia, Stroke, Sleep Apnea, Respiratory conditions and poor health.

- 2016 County Health Rankings:
  - 28% of Benton County adults aged 20 and over reported no leisure-time physical activity (IA 25%).
  - 65% Benton County residents have access to recreation and fitness facilities (IA: 76% access to exercise opportunities)
  - Benton County 33% of adults with BMI greater than 30 (IA 31%)
  - Benton County 7.67% access to recreation and fitness facilities (IA 79%)

- IDPH WIC 2011 PedNSS County Report:
  - Benton County Rate 2009-2011, 18.2% (IA 17.3%) of WIC participant's ages ≥2-5 years of age were considered overweight.
  - 13.5% Benton County residents (IA 14.7%) were considered obese.

- Iowa's High School Youth Risk Behavior Survey 2011
  - 23.5% of Iowa's high schoolers watched television 3 or more hours per day (on an average school day)
  - 25% of Iowa's high schools played video/computer games or used a computer more than 3 hours per day (for something that was not school work on an average school day)

Mental Health

Mental Health includes a person's emotional, psychological, and social well-being. Many factors contribute to mental health problems such as biological factors, life experiences, and family history.
Mental health problems can impact one's physical health and lead to suicide, substance abuse, criminal activity and other negative outcomes.

- **2016 County Health Rankings:**
  - 8% of Benton County adults report more than 14 days of poor mental health per month (IA 9%).

- **Benton County Auditor:**
  - Number of deaths by Suicide in Benton County: 2011-5 2012-2 2013-1 2014-8 2015-1

- **2010-2014 Benton County Snapshot:**
  - Suicide Death Rate=13.57% (IA=13.2%)

- **2014 Benton County Youth Survey:**
  - In past 30 days have had feelings of worthlessness (some, most or all days) 25% (All Grades)
  - Suicidal thoughts in past 12 months: 13% (All Grades), 6th grade-8.8% 8th grade-16.6%, 11th grade-14%.
  - Made a plan to commit suicide in last 12 months: 8% (All Grades)
  - Have tried to commit suicide in last 12 months: 4% (All Grades)

- **Virginia Gay Hospital and Clinics:**
  - Physicians write ~110 narcotic prescriptions per month and feel that this is excessive.

- **Health Resources and Services Administration (HRSA):**
  - Mental Health: Benton County is 14th of 26 on the Health Provider Shortage Area (HPSA). The higher the score the greater the priority.
  - Health Provider Shortage Area=population-to-psychiatrist ration greater than 30,000 to 1.
  - 89 of 99 IA counties are considered Mental Health Care Provider Shortage Area

**Substance Abuse**

- **2016 County Health Rankings:**
  - Benton County Rate- 18.9% of adults binge drink (IA rate-21.4%)

- **Benton County Youth Survey 2014:**
  - 21% of 11th graders, 5% of 8th graders, and 2% of 6th graders have drank alcohol at least once.
  - 7% of 11th graders have abused over the counter drugs in the past 30 days (IA rate- 5%)
  - 21% of 11th graders report drinking alcohol in the past month. (IA rate- 23%)
  - 65% of 11th graders said it was "Easy/Very Easy" to have access to Alcohol. (36% for all grades)
o Benton County Rate-5% of 11th graders have used prescription drugs in the past 30 days (IA rate-5%)
  o 39% of Benton County 11th graders said it was “Easy/Very Easy” to have access to Prescription Medications.

- Vinton Police Department:

- Virginia Gay Hospital:
  o Emergency room treatment for alcohol abuse/dependence- 2012: 34, 2013: 19, 2014: 12, 2015: 10
  o Physicians write ~110 narcotic prescriptions per month and feel that this is excessive.

- Iowa Department of Public Health (ISPH):
  o Iowans admitted for treatment for Opiates as their primary drug grew from 677 people in 2007 to 1707 in 2012-a 152% increase.
  o In 2014, 33 Iowans died from opioid overdose

- Centers for Disease Control and Prevention (CDC) 2011:
  o Nearly half a million of the emergency department visits in 2009 were due to people misusing or abusing prescription pain relievers.

**IMPACT OF CHNA 2013**

In 2013, Benton County was a participant in an eight county CHNA, led by Linn County Public Health. Following the collection of all statistical data the following priority health concerns were identified: Obesity, Substance Abuse, and sharing available services/resources to meet health needs. No comments have been received regarding the 2013 CHNA.

**Obesity**

Goal: VGH will collaborate with community partners to increase healthy food consumption and increase physical activity among its citizens. By 2015 reduce obesity rates in Benton County by 1%.

Actions Completed:

- Completion of the IWALK project with the Vinton-Shellsburg school district
- Completion of the walkability study to promote safe routes to school
- Establishment of a nutrition sub-committee to address long range planning for public education regarding healthy food choices.
- Healthier options available in VGH vending machines.
• News articles in local media related to healthy food choices and physical activity are released at a quarterly minimum.
• VGH website includes health food choices and physical activity links under “Health Resources”
• VGH staff are present at a minimum of two worksite wellness events in Benton County each year.

Results: Adult obesity rate in Benton County (2016 County Health Rankings)

• 2013—31%
• 2014—30%
• 2015—30%
• 2016—33%
Substance Abuse/Injury Prevention

Goal: VGH will provide representation and support for coalitions addressing community identified priorities in the CHNA process. By 2015 decrease the number of 11th grade students who report having consumed alcoholic beverages by 5%.

Actions Completed:

- Benton County Public Health provides a participant at the Benton County Above the Influence Coalition meetings.
- VGH has supported efforts to support outreach activities for support of abstinence for everyone under age 21.

Results: Percentage of students who reported drinking at least one drink of alcohol in the past 30 days in Benton County (Iowa Youth Survey 2012-2014)

- 2010—26%
- 2012—30%
- 2014—21%
Services/Resources

Goal: VGH will provide current and accurate information to health professionals and the general public regarding available services/resources to meet health needs of the community.

Actions Completed:

- VGH has assisted in the updating of the Benton County Service Directory.
- VGH has helped to distribute the directories to providers and patients.
- Relationships have been formed between VGH and media outlets such as
- Benton County Service Directories are given to all new VGH clinic patients in their “Welcome Packet”
- VGH has hired a Marketing and Communications Consultant.

COMMUNITY RESOURCES

Obesity

- Vinton Parks & Recreation Department 319-472-4164
- Iowa State Benton County Extension Office 319-472-4739
- Department of Human Services ........319-472-4746
- Great Life Fitness ...................... 319-434-6141
- Iron Shed ......................................319-472-4613
- Virginia Gay Hospital .................319-472-6360
- Belle Plaine Community Center ........319-444-3135
- HACAP ..........................................319-472-4761

Mental Health

- Abbe Center for Community Mental Health 319-472-5226
- Benton County Social Services ............319-472-4742
- Catholic Charities .........................319-364-7121
- Crisis Textline ..................................Text 741741
- Families Inc ...................................319-472-4081
- Foundation 2 Mobile Crisis .................319-247-0030
- Foundation 2 Success ......................1-800-332-4224
- Horizons, A Family Service Alliance ......319-398-3943
- Iowa Help Line ................................1-855-800-1239
- Chat IowaHelpLine.org ....................Text 1-855.800.1239
Substance Abuse

- Riverview Center, Inc. 1-888-557-0310 or 319-540-0080
- Seeds of Hope ........................................... 1-888-746-4673
- Suicide Hotline.......................................... 1-800-SUICIDE
- Pathways Behavioral Services .................319-235-6571
- Vinton Counseling Services .......................319-472-4499
- Alcohol and Drug Treatment Referral 1-800-454-8966
- Area Substance Abuse Council ..................319-472-2443
- Drug Abuse Hotline ....................................1-800-662-2873
- Quit-line Iowa (Tobacco Cessation) .......1-800-784-8669
- Sedlacek Treatment Center .......................319-398-6226

See Appendix: Benton County Service Directory
NEXT STEP

This CHNA was adopted by the Virginia Gay Hospital Board of Directors on 6/21/16. Virginia Gay Hospital and other community stakeholders are encouraged to use this CHNA to plan strategies and establish objectives based on the identified health priorities. In conjunction with Benton County Public Health, VGH will develop a Health Improvement Plan (HIP) to address the identified high priority needs of VGH's service area. To support this effort, the MAP-IT framework will be used to reach identified objectives, and track progress.

Benton County Public Health is available to the hospital and community to help facilitate activities associated with the CHNA, coordinate community response efforts, and support the needs of agencies for data collection and analysis.

CONTACT INFORMATION

Virginia Gay Hospital
502 N 9th Avenue Vinton, IA 52349
Tel 319-472-6200
Fax 319-472-6222
www.myvgh.org

Benton County Public Health
502 N 9th Avenue Vinton, IA 52349
Tel 319-472-6360
Fax 319-472-5976
Community Health Needs Assessment (CHNA) 2016

St Luke's Family Health Center ..................................................... 319-369-7397
Teen Health Line ........................................................................ 1-800-443-8336
Unity Point Clinic (Belle Plaine) .................................................. 319-444-2840
Unity Point Clinic (Shellsburg) ..................................................... 319-472-2040
Unity Point Clinic (Vinton) .......................................................... 319-472-2304
Virginia Gay Hospital ................................................................. 319-472-6200
Virginia Gay Family Medical Clinics
Akins ......................................................................................... 319-446-7800
Urbana ....................................................................................... 319-443-5000
Van Horn ...................................................................................... 319-228-8000
Vinton .......................................................................................... 319-472-6300

Housing, Fuel Assistance and Weatherization
Abundant Life Ministries ................................................................ 319-721-0062
Belle Plaine Specialty Care ............................................................. 319-444-2500
Belle Plaine Village ..................................................................... 319-444-3540
Benton County Social Services ..................................................... 319-472-4742
Cedar Valley Friends of the Family .............................................. 319-362-1108
HACAP Belle Plaine Transitional Housing ................................... 319-365-7851
HACAP ......................................................................................... 319-472-4761
Habitat for Humanity .................................................................. 319-294-1500
KarTy Apartment Management .................................................. 319-334-7110
Keystone Home Health ............................................................... 319-442-3660
Keystone Nursing Care Center ................................................... 319-442-3234
Rockridge Residential Care Center Shellsburg ......................... 319-436-5570
Supportive Services for Veteran Families ................................... 319-531-6421
USDA .......................................................................................... 563-886-6008
Vinton Lutheran Home ............................................................... 319-472-4791
Assisted Living .......................................................................... 319-472-2592
Vinton Park Apartments .............................................................. 319-472-4424
Virginia Gay Hospital Annex ...................................................... 319-472-6280
Windsor Manor .......................................................................... 319-472-2080

In-Home Visitation Services
HACAP Early Head Start ............................................................. 319-472-4761
Four Oaks Family & Children's Services ................................. 563-857-3100
Home Instead ............................................................................. 319-472-4004
Horizons, A Family Service Alliance ......................................... 319-514-1029
Keystone Home Health .............................................................. 319-442-3660
Leaping Reaches ....................................................................... 319-551-1351
Vinton Lutheran Home Health Agency...................................... 319-472-2092
Virginia Gay Hospital Home Health Agency ......................... 319-472-6360

Law Enforcement
Belle Plaine Police Department .................................................... 319-444-2323
Benton County Sheriff ................................................................ 319-472-2337
Juvenile Court Services ............................................................... 319-472-3907
Shellsburg Police Department .................................................... 319-436-7763
Text 2 Protect … Text 274837 …Text BENTON and follow that with the tip
Urbana Police Department ........................................................... 319-443-2700
Vinton Police Department ......................................................... 319-472-2321

Legal Assistance
Iowa Civil Rights Commission ..................................................... 1-800-457-4416
Iowa Concern Hotline ................................................................. 1-800-447-1985
Iowa Legal Aid ............................................................................. 319-364-5108 or 1-800-532-1503

Special Needs/Disability
Access2 Independence ................................................................. 319-365-3755
ARC of East Central Iowa ........................................................... 319-365-0487
ASK - Access for Special Kids ................................................... 1-800-450-8667
Disability Rights (Iowa) .............................................................. 1-800-273-2902
Family to Family Iowa ............................................................... 1-800-450-8667
Genesis Development (Belle Plaine) .......................................... 319-442-3211
Genesis Development (Vinton) .................................................... 319-472-4599
Heritage Area Agency on Aging .................................................. 1-800-332-5934
Iowa COMPASS ........................................................................ 1-800-779-2001
Iowa Developmental Disabilities Council ............................... 1-800-452-1936
Iowa Federation of Families for Children's Mental Health ....... 1-800-400-6302
Iowa Foster & Adoptive Parents Association (IFAPA) ............... 1-800-277-8145
Legal Center for Special Education ......................................... 1-888-250-4545
Northera Community Services ................................................ 319-472-4246
REM ......................................................................................... 319-472-4088
Social Security Office ............................................................... 1-800-772-1213

Transportation
Belle Plaine Volunteer Program (Belle Plaine) ......................... 319-434-8078
Benton County Transportation ................................................ 319-472-2413
Benton County Volunteer Program (Vinton) ............................ 319-472-2830
TMS Medical Transportation .................................................... 1-866-572-7692

United Way 211: Dial 2-1-1 from your cell phone or landline for help with
food, housing, employment, health care, counseling and more. 2-1-1 provides
free and confidential information and referrals. Or call (866) 469-2211.

Benton County
Service Directory
Benton-Iowa Decategorization Initiative

People Helping People

Vinton, IA 52349
Email: bentoniowadecat@gmail.com

Stakeholders involved in the development of this directory include:

Benton-Iowa Decategorization Initiative
Benton County Coalition
AmeriCorps
Better Tomorrows ECI

Revised 3/15
COMMUNITY HEALTH NEEDS ASSESSMENT (CHNA) 2016

Abuse/Domestic Violence
Cedar Valley Friends of the Family Emergency Shelter .......... 319-352-1108
Or .......... 1-800-410-7233
Child/Dependent Adult Abuse Reporting .......... 319-352-2173
Domestic Violence Hotline (Waypoint) .......... 1-800-208-0388
Domestic Violence Geopage .......... 1-800-283-7993
Human Trafficking Hotline .......... 1-888-373-7886
Iowa Coalition Against Domestic Violence .......... 1-800-770-1650
Sexual Assault Center (Riverview) .......... 1-888-557-0310
Shelter Services .......... 319-366-7999

Children & Family Services
Abbe Center for Community Mental Health .......... 319-472-5226
Child Care Resource and Referral .......... 1-866-244-5301
Child Support Recovery .......... 319-398-3619
HACAP Crisis Child Care .......... 319-393-6355
HACAP’s First Five .......... 319-739-0601
Diaper Depot .......... 319-472-2581
Families Inc. .......... 319-472-4091
Foundation 2 .......... 319-362-2174
Four Oaks .......... 319-383-0636
Horizons, A Family Service Alliance .......... 319-214-1054
InfantSee Program .......... 319-472-3848 or 319-472-4741
Iowa Healthy Families Line .......... 1-800-369-2229
Iowa Family Support Network .......... 1-888-426-4371
Parent Partners .......... 641-521-2675
Women, Infants, and Children (WIC) .......... 1-800-643-1629
Young Parent’s Network .......... 319-394-8908
Youth Hotline .......... 1-800-313-4294

Child Care Centers & Preschool
Atkins Preschool .......... 319-446-7525
1st Lutheran Preschool (Belle Plaine) .......... 319-444-2849
Springfield Township Early Childhood .......... 319-227-3978
Happy Time Child Development Center (Vinton) .......... 319-472-4840
HACAP Headstart (Vinton) .......... 319-472-4761
Keystone Preschool .......... 319-442-2221
Head Start (Harvest Christian Church) .......... 212-523-5429
Early Beginnings (Atkins) .......... 319-446-6090
Early Beginnings (Van Horne) .......... 319-228-8808
Kids Zone (Urbania) .......... 319-551-3222
Longfellow Preschool (Belle Plaine) .......... 319-444-3002
Noah’s Ark Preschool (Belle Plaine) .......... 319-350-3334
Pointers Pups (Urbania) .......... 319-949-1102
Tiny Vikies (Shellsburg) .......... 319-436-4728
Tiny Vikies (Vinton) .......... 319-436-4728
TLC Preschool (Vinton) .......... 319-472-6571

Clothing/Household Items
Clothing Closet .......... 888-794-1413
ECO Ministries .......... 319-472-2002

Mental Health Services
Abbe Center for Community Mental Health .......... 319-472-5226
Benton County Social Services .......... 319-472-4742
Cardinals .......... 319-364-7821
Crisis Textline .......... 741741
Families Inc. .......... 319-472-4081
Foundation 2 Success .......... 319-247-0030
Gamblers’ Assistance .......... 1-800-BETS-OFF
Horizons, A Family Service Alliance .......... 319-398-3943
Iowa Help Line .......... 1-888-800-1239
Chat IowaHelpLine.org .......... 1-855-800-1239
Riverview Center, Inc. .......... 1-888-557-0310 or 319-540-0080
Seeds of Hope .......... 1-888-746-4573
Suicide Hotline .......... 1-800-SUICIDE
Pathways Behavioral Services .......... 319-235-6571
Vinton Counseling Services .......... 319-472-4499

Addiction Treatments
Alcohol Drug Referral .......... 1-800-454-5886
Area Substance Abuse Council (Belle Plaine or Vinton) .......... 319-472-2443
Drug Abuse Hotline .......... 1-800-652-2873
Gamblers’ Assistance .......... 1-800-237-7633
Quitline Iowa (Tobacco Cessation) .......... 1-800-784-6069
Sedalia Treatment Center .......... 319-398-6228

Education
Grant Wood AEA 10 .......... 319-399-6700
Belle Plaine Community Schools .......... 319-444-3611
Belle Plaine High School/Middle School .......... 319-444-3720
Longfellow Elementary School (K-6) .......... 319-444-3002
Benton Community Schools .......... 319-228-6701
Atkin’s Academy .......... 319-444-7625
Keystone Elementary .......... 319-442-3221
Van Home Middle/High School .......... 319-228-6701
Norway Elementary .......... 319-445-7142
Center Point Urbana Elementary/High School .......... 319-849-1102
Middle School .......... 319-443-2426
A Family Service Alliance Early Access .......... 319-399-6749
Kirkwood Community College (Belle Plaine) .......... 319-472-2318
Vinton-Shellsburg Community Schools .......... 319-436-4728

Employment
Iowa Vocational Rehabilitation .......... 319-294-8308
Benton Workforce Development .......... 319-365-9474
Proteus .......... 1-800-397-6675

General Assistance/Financial Assistance
Benton County Veteran’s Affairs .......... 319-472-3150
Department of Human Services .......... 1-800-972-2017 or 319-472-4746
Horizon’s Consumer Credit Counseling Service .......... 1-800-529-2537
Iowa Concern .......... 1-800-447-1956
Iowa Veteran’s Center .......... 1-800-798-2719
ISU Extension & Outreach .......... 319-472-4739
Salvation Army (Harvest Christian Church) .......... 319-477-3535
Social Security Administration .......... 1-866-495-0038
Veteran’s Administration .......... 1-800-883-4692

Food
Belle Plaine Community Center .......... 319-411-2125
Benton County Food Pantry (Belle Plaine) .......... 319-981-1143
Benton County Food Pantry (Vinton) .......... 319-472-4743
Iowa Food Bank Association Hotline .......... 1-855-944-3953
SHARE Belle Plaine Volunteer Program (Belle Plaine) .......... 319-434-6078
SHARE Benton County Volunteer Program (Vinton) .......... 319-472-2830
Stark Food Pantry .......... 319-294-2894
Starfish .......... 319-270-7777 or 211-1211
Women, Infants, and Children (WIC) .......... 1-800-643-1629

Government Offices
Abbe City Hall .......... 319-446-7870
Benton County Board of Supervisors .......... 319-472-4859
Benton County Correctional Services .......... 319-472-5685
MH-MR-DD Central Point of Coordination .......... 319-472-4743
Magistrate’s Clerk .......... 319-472-4902
Social Services .......... 319-472-4743
Benton Development Group .......... 319-472-5545
Better Tomorrows ECI .......... 319-472-4543
Blairtown City Clerk .......... 319-454-9031
Garrison City Hall .......... 319-477-5823
Keystone City Hall .......... 319-443-3246
Mt Auburn City Hall .......... 319-472-2514
Newhall City Hall .......... 319-223-5709
Norway City Hall .......... 319-227-7561
Shellsburg City Office .......... 319-436-2954
Urbana City Hall .......... 319-443-2400
Van Horne City Hall .......... 319-228-8238
Vinton City Clerk’s Office .......... 319-472-4707
Vinton Unlimited .......... 319-472-3955
Walford City Hall .......... 319-846-3103

Health Care
AIDS Hotline .......... 1-800-445-2437
Ask-a-Nurse .......... 319-398-8011
Benton County Public Health .......... 319-806-0360
HACAP Delta Dental Wellness & hawk-I health care .......... 319-739-1510
Gifts of Hope .......... 319-472-6375
Hospice Compassus .......... 1-877-806-5048
Iowa Senior Health Insurance Information Program (SHIIP) .......... 1-800-351-4664
Nurse-On-Call .......... 1-800-593-1414
Planned Parenthood .......... 1-877-811-7528
REFERENCES

- 2010-2014 Benton County Snapshot
  - [https://pht.idph.state.ia.us/reports/Pages/HealthSnapshots.aspx](https://pht.idph.state.ia.us/reports/Pages/HealthSnapshots.aspx)
- Benton County Auditor 319-472-2365
- Benton County Laborshed Analysis 2012
- Benton County Youth Survey 2014
- Centers for Disease Control and Prevention
  - [www.cdc.gov](http://www.cdc.gov)
- Community Commons: Benton County
  - [http://www.communitycommons.org/](http://www.communitycommons.org/)
- County Health Rankings & Roadmaps
- Health Resources and Services Administration
  - [https://datawarehouse.hrsa.gov/tools/anlyzers/HpsaFindResults.aspx](https://datawarehouse.hrsa.gov/tools/anlyzers/HpsaFindResults.aspx)
- Healthy People.gov
  - [https://www.healthypeople.gov/2020/tools-and-resources/Program-Planning](https://www.healthypeople.gov/2020/tools-and-resources/Program-Planning)
- IDPH WIC 2011 PedNSS County Report
  - [http://idph.iowa.gov/wic/agency-data](http://idph.iowa.gov/wic/agency-data)
- IHA: 2016 Economic Impact of Health Sector
  - [https://www.ihaonline.org/Portals/0/Files/Information/Econ%20Impact/Impact%20Table%20-%20Benton.pdf](https://www.ihaonline.org/Portals/0/Files/Information/Econ%20Impact/Impact%20Table%20-%20Benton.pdf)
- Iowa Department of Public Health
- Iowa High School Youth Risk Behavior Survey 2011
- Iowa Hospital Association
  - [www.ihaonline.org/Information/Dimensions](http://www.ihaonline.org/Information/Dimensions)
- Vinton Police Department 319-472-2321
- Virginia Gay Hospital & Clinics 319-472-6200
  - [www.myvgh.org](http://www.myvgh.org)